



AMENDED AGENDA

**SPECIAL CALLED MEETING
TOURISM ADVISORY BOARD
WEDNESDAY, JULY 9, 2014 AT 6:30 PM
*City Council Chambers. Building Four
450 Cypress Creek Road, Cedar Park, Texas 78613***

BOARD MEMBERS

- ☐ Mel Kirkland, Place Seven, Chair
- ☐ Robert Schoen, Place One, Secretary
- ☐ Wayne Brooks, Place Four
- ☐ Matthew Olguin, Place Two, Vice Chair
- ☐ Rick McLaughlin, Place Five
- ☐ Lisa Star, Place Three
- ☐ Troy Storm, Place Six

A. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

B. Board Members Opening Comments.

C. Citizen Communications.

(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)

D. Consider Approval Of Minutes Of The Tourism Board Meetings.

- a) May 27, 2014 Regular Called Meeting.

E. Consider Financial Report – Aaron Rector, Assistant Finance Director

- a) Preview of 2014-2015 Projected Revenues, Expenditures And Fund Balance.

F. Discussion and Possible Action

- a) Consider A Request To Recommend Sculptures For the Cedar Park Sculpture Garden. **(Amended)**

Consider Presentations On 2014-2015 Hotel Occupancy Tax Projects And Programs

- b) Consider Project Funding Applications For Budget Year 2014 – 2015
 - i) Cheer America Capital Cup In The Amount Of \$15,000.
 - ii) Rouse HS Volleyball Tournament In The Amount Of \$10,000.
 - iii) Austin Steam Train Association In The Amount Of \$42,500.
 - iv) Cedar Park Center In The Amount Of \$3,000.
 - v) Austin Figure Skating Club (Bluebonnet Open) In The Amount Of \$10,000.
 - vi) Cedar Park Chamber Of Commerce (Cedar Fest) In The Amount Of \$10,000.
 - vii) Austin Toros In The Amount Of \$20,000.
- c) Consider 2014-2015 Program Funding Requests

